

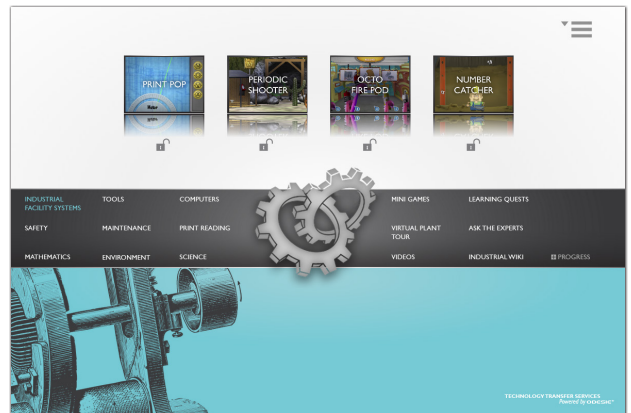


## CUSTOM PORTAL DESIGN

*“Technology Transfer Services is the core of an innovative, flexible, and comprehensive solution.”*

**H**ey, YOU! Yeah, you with the eyes! Have you recently written a ground-breaking book, launched an amazing new product line, or offered a contemporary new service to the market? Even with extensive marketing and the added buzz of social media, something still may be missing.

What you’re missing is engaging interactivity, as well as sustainability. The award winning odesie® online portal framework by Technology Transfer Services is the core of an innovative, flexible, and comprehensive solution that can be designed and built to specifically support your product or service, achieving a long term interaction with your target audience. And with ecommerce functionality, you can make money in your sleep!



*Foundation Portal Design*

Once partnered, TTS will begin the design process, in association with you and your team, to achieve the optimal blend of online elements as well as create the most engaging look and feel for your brand. Elements may include, but are not limited to:



*Custom Portal Design*

- eLearning Content
- Videos
- Wikis, Blogs, and Forums
- Custom Games
- Custom, Unique Learning Activities

Although designed for ease of user access and navigation, our online solutions are driven by a powerful software engine that allows for tracking and reporting, ecommerce, and advanced administration capabilities.

Explore one of our interactive learning portals at [www.myodesie.com](http://www.myodesie.com). Simply register, enjoy the experience, and take a peek at how TTS could potentially boost the accessibility of your product. When you form a collaboration with TTS, there is no limit to creative opportunity!